

HHK 200.3 Sp19 Cookbook Project Rubric

Criteria	Excellent (4)	Acceptable (3)	Developing (2)	Not Acceptable (1-0)
Completeness	Project is complete, all aspects present, details are included for each area described. All required images and components included.	Project mostly complete, some missing depth and/or breadth, some details lacking. All required images and components included.	Many sections either lacking in detail or a few missing entirely. Missing at least one image and/or component.	Many sections missing, or large chunks of information lacking within sections. Missing multiple images/components.
Coherence	Themes are clearly understood and categorized as they should be, cookbook details and links to class are appropriate and well-understood.	Themes are mostly understood and categorized as they should be, though some understanding of the content of cookbook or concepts is unclear.	Several themes are lacking in understanding and details do not seem to align with project focus.	Project lacking in understanding, focus, and connection across many (or all) sections.
Support	Support from cookbook details and class material, as well as any outside resources, is appropriate in depth, number, and clarity.	Linkages to cookbook details and class material are acceptable, but sometimes are lacking in frequency or clarity.	Linkages to cookbook details and class material are often unclear and / or lacking in needed sections.	Support missing throughout project - unclear where information is coming from and why it is included.
Organization / Aesthetics	Project is organized very well, using themes and assigned project aspects, and visually is a good fit with the example provided.	Project is organized well, but in a few places, information is misplaced and/or aesthetically not strong (images of different size, alignment of text/images, section titles, etc.)	Project lacks organization, information is often not presented in a logical way, and there are several aesthetical problems (image sizes, alignment of text/images, section titles, etc.)	Project severely lacks organization, and is lacking much aesthetically (image sizes, alignment of text/images, section titles, etc.)
APA Citations	Excellent - Very few (0-2) errors in citation style, prevalence	Some errors in citation style, prevalence. May be missing some in-text citations.	Frequent errors in citation style, prevalence	APA formatting not present or minimal

Average = _____