HHK 200.3 Sp19 - Food, Culture, and Society
Food Documentary Review and Analysis

Deliverables:
By class time on Monday, March 4th, please complete the food documentary review, as described below, and upload your work as **a post** to the course WordPress site for the Documentary Project - **HERE**. The grading rubric for this project can be found under Class Materials on Google Classroom. Then, in class on March 4th, each group will have 5-7 minutes to describe their project to the class.

1. For this assignment, you will be writing an essay-style review of a selected food-focused documentary. The review should be **between 700-800 words**, and will be posted to the class WordPress site. Each member of your team must contribute evenly to this assignment, and must report the sections/portions they are responsible for to me prior to submission. Each of the sections below should be a separate section of your post. Please see the example post **HERE**, for a visual of how this should look. Your post should include the following, and should be divided evenly among your team:

    a. Create an interesting and fun title for your review. Feel free to play off of the themes of the film.
    b. What was the primary aim of the documentary? What key message(s) were they trying to convey? Support with quotes and descriptions from the film.
    c. What ideology(ies) did they seem to be promoting in this film? Support with quotes and descriptions from the film.
    d. What were the key storylines that were used to develop and support the primary aim of the documentary, as well as the ideologies? Support with quotes and descriptions from the film.
    e. What linkages can you make to the content of the class so far? In other words, which concepts and themes that we have covered in class showed up in this film? Support with quotes and descriptions from the film.
    f. What is your (informed) opinion on the film? What were its strengths? Weaknesses? Support with quotes and descriptions from the film. Each student must author their own opinion section.
    g. You must include a References section at the end of your essay. This will generally include the reference for the film, and also the references for any images you used in the document. We will use APA 6th edition formatting. I have included citation style guidelines at the end of this document.
    h. You **must include at least two images** from the film (or related to the film) in your review. When you do, you must cite the image source. Many film images can be found online, using Google Image search. Citation style guidelines are found at the end of this document.
    i. You **must include a "featured image,"** which will be the primary image that visitors to the site will see when they first interact with your post.
    j. You must use "**Tags**" for your post. Choose topics that were important in the film for your tags. You must also use the tag "Documentary Review" for your post - so that we can find these project posts more easily.

Other considerations

1. I would recommend writing your essay in Word, Google Docs, etc., then copying and pasting it to Wordpress. That way you can work through the content before copying and pasting onto the web.
2. When you use a quote, please mark the time of the film when the quote occured. See the following example:

One of the key supporting narratives in the film was that of Pedro, an immigrant from Ecuador, whose primary job was in the tomato fields. Pedro described his work like this:

> *I would get up 6, maybe 7 days a week at 5am. I never knew if we'd be picking that day, but I had to be at the hiring site, just in case. There were usually a dozen of us who got there at 5:30am. And if there was picking to do, we would always get the jobs. (25:13)*

WordPress URL:

https://sites.owu.edu/2019springhhk200/

How to Create a Post and Use Images

To make a new post and insert images:

1. Log into the site - see the link at the bottom of the course page
2. Click the "+ New" link at the top of the page - choose New Post
3. Enter the title and the text of the post
4. To insert an image, click "Add Media" then choose the tab that says "Upload Files" and follow the instructions for uploading the picture
5. Once the picture loads and appears in the Media Library, be sure it is selected, then click the blue "Insert into post" button
6. Don't forget to put the in-text citation below the image (see example on next page)

To create a featured image:

1. When you are on the "Add New Post" page, if you scroll down and look on the right side of the page you will see a link to "Set Featured Image." Click that link.
2. Just as described above, you can either choose the tab that says "Upload Files" or use an image in the Media Library.
3. Select the image, and click the blue button that says "Set Featured Image"

To create tags:

1. On the right side of the "Add New Post" page, you will see a place to enter tags.
2. If you start to type a tag that already exists (like Documentary Review), it will automatically provide you a link to click to add that tag.
3. If you type a new tag, you can click the "Add" button to add it.
4. You can also click the link for "Choose from the most used tags" to choose those that have already been created.

<u>**Film List:**</u>
Food Chains
Food, Inc.
Forks Over Knives
The Garden
King Corn
A Place at the Table
Soul Food Junkies
Wasted
Vegucated
The Search for General Tso
Dive

Citation Style Information:
<u>**Images**</u>:
You need to cite each image **in-text <u>and</u> at the end of your document**. Under your image, include a citation that has the author and year. It may look like this:

(Schweiz, 2018)

Then at the end of the document, APA citation style dictates that this is the format for references:

Schweiz, S. (2018). [Untitled illustration of an apple].
    Retrieved January 11, 2018 from https://pixabay.com/en/fruit-food-apple-background-3072626/

Please see the following page for information about citing other images, particularly those without titles and authors: http://libguides.gwumc.edu/c.php?g=27779&p=170351

Films:

You do not need to cite the film in-text, because your only film source will be the one you are reviewing. BUT, you do need to cite it at the end of the document. That should look like this:

Format:

Producer, A. (Producer), & Director, A. (Director). (Release Year). *Title of motion picture* [Motion
      Picture]. Country of Origin: Studio.

Example:

Bender, L. (Producer), & Tarantino, Q. (Director). (1994). *Pulp fiction* [Motion Picture]. United
      States: Miramax.